



# West Virginia Credit Unions: The Real Story

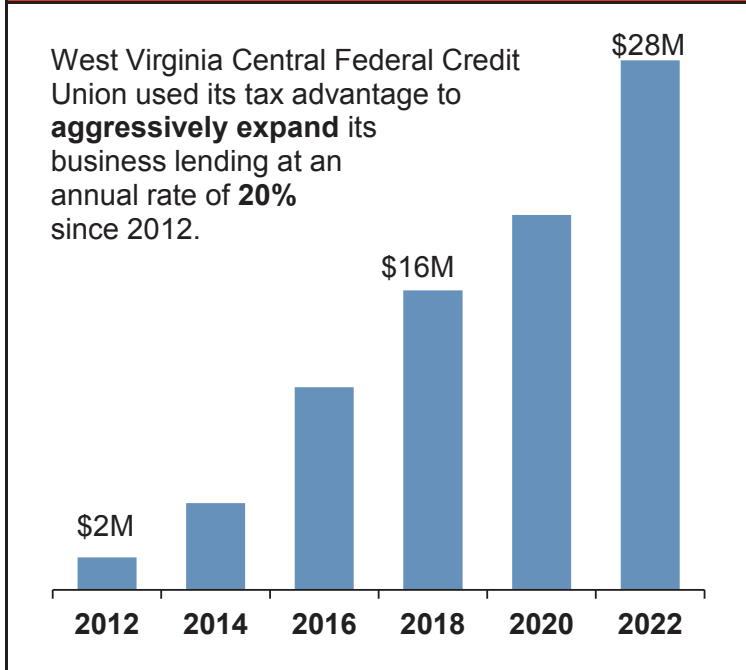
Tax-paying West Virginia banks compete head to head with tax-exempt credit unions. Although they portray themselves as mom and pop shops for people of modest means, today credit unions are a \$2.2 trillion industry, with many indistinguishable from banks. The BIG difference—they don't pay federal income taxes, depriving the U.S. Treasury of nearly \$3.1 billion every year.

## Who Pays the Taxes?

Taxes Paid in 2022		Bayer Heritage Federal Credit Union would have paid \$1,223,040 in taxes during 2022, had it paid its fair share.
WV Credit Unions	WV Banks*	
\$0	\$240,513,000	

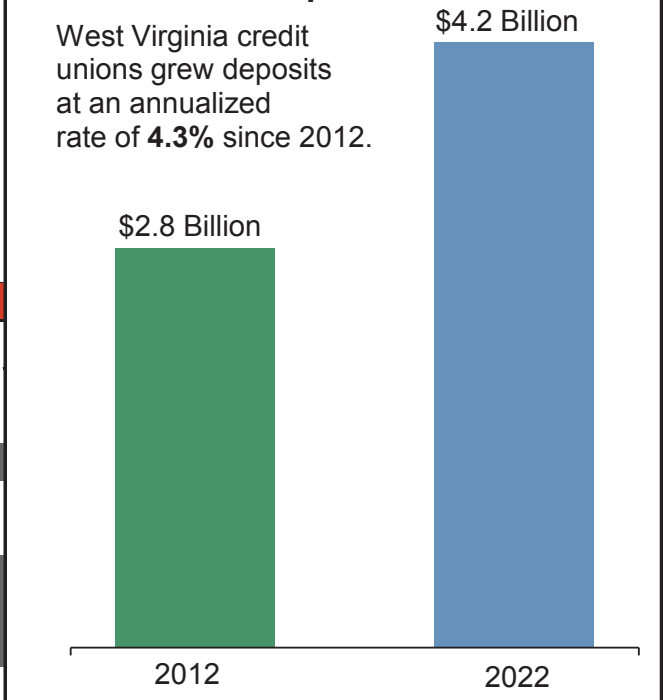
\*Includes all applicable federal, state and local, and foreign income taxes

## Indistinguishable from Banks | Larger than Most W. Virginia Banks



Bayer Heritage Federal Credit Union, with **\$699.5 million in assets**, is the largest credit union in West Virginia, **larger than 85%** of West Virginia-headquartered banks.

## West Virginia Credit Unions Leverage Their Tax Exemption to Grow Deposits



## Large Credit Union Auto Lending

Four of the top six auto lenders in West Virginia are credit unions

Institution	Auto Loans (\$000)
Bayer Heritage FCU	229,213
Citizens Bank of West Virginia, Inc.	179,074
Wesbanco Bank, Inc.	158,653
Fairmont FCU	140,312
West Virginia Central FCU	94,424
Pioneer Appalachia FCU	63,058